

# MASQUERADE

for

changeable make-up



your mannequin

**GENESIS**  
MANNEQUINS

# MASQUERADE

## **Distinctive storytelling with MASQUERADE**

Emotional storytelling is more important today than ever before. In an age of digitalization, a creative window display is essential for retailers – whether a department store or a boutique. Today, the focus is on the experience of the customer, regardless of the latest fashion trends or influences.

Selecting the perfect mannequin is just as important as choosing the correct product assortment. However, the limited ability to change the design of a mannequin series can truly restrict a display's potential. The new Masquerade range from GENESIS MANNEQUINS provides the versatility you have been seeking.



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## Simple yet individual

**Transform your female mannequins like never before.** The new removable make-up includes magnetic lips and eyelids that can be used to create expressive faces.

Dramatic and striking make-up looks are just as easy to achieve as a subtle everyday look. The choice is yours.



## Be inspired and inspire others

### Individual look

Are you planning a special in-store event? Are you looking for the finishing touch for your seasonal decoration? Or, do you simply want to stand out from your retail competitors? Adapt the look of your female mannequins specifically tailored to your products and events. We've assembled a kit consisting of various pairs of lips and eyelids, each in five different colors and finishes, which enables you to achieve many different combinations.

### Make your own style a reality

If the ideal make-up for showcasing your products is not yet available, you can simply design it yourself. Each Masquerade set will be completed with primed lips and eyelids to make your ideas reality. There are no limits to your creativity. Masquerade lets you determine the look of your female manne-quins and become the designer for your brand.



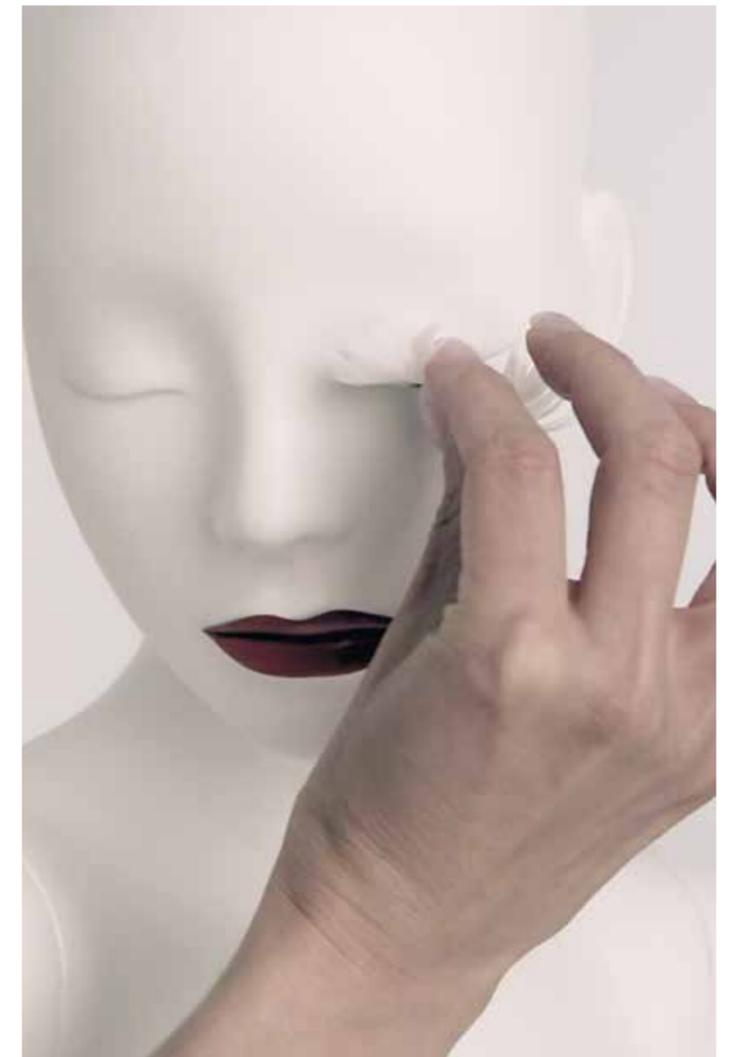
Masquerade



### Simple to use

The sophistication of Masquerade lies in its ease of use. Magnetic positioning lets you set lips and eyelids in their intended place.

The mono-colored heads are just as effective bare as they are with the make-up. Should Masquerade no longer be needed, simply remove the make-up elements without reducing the effect of the mannequin. Conveniently store Masquerade safely in the Tool Box in the mannequin's waist until it is needed again.





GENESIS

**Customized developments**

The semi-abstract GIGI female head is available for the Masquerade make-up. This head is compatible with every GENESIS mannequin range so that you can, once again, express your individual style.

If you're contemplating a one-of-a-kind design, we'd be glad to advise you and create a made-to-measure mannequin.

We are happy to respond to special requests and develop a unique Masquerade female head to give a distinct touch to your displays.

Masquerade

# Masquerade

Eyelids



Rose gold metallic



Black glitter



Bronze metallic



White glitter



Smokey copper metallic



Blank eyelids and eyelashes

2 sets

Other finishes as well as customizing on request. For customized make-ups, the minimum order quantity is 50 pieces per color.

# Masquerade

Lips



RAL 3020 shiny



RAL 7015 glitter



RAL 4009 shiny



Mirror chrome



RAL 3016 matt



Blank lips  
2 pcs

Other finishes as well as customizing on request. For customized make-ups, the minimum order quantity is 50 pieces per color.

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